

**Career Education Program Two-Year Review
Program Efficacy Report
Spring 2015**

Name of Department: Real-Estate

Efficacy Team: Guy Hinrichs, Stacy Meyer

Overall Recommendation (include rationale): Meets

Continuation

This program has been down sized since the full time faculty retired. This is a viable program in that the housing market is coming back strong in California. The program needs to expand as it has the students to support the expansion. The adjunct faculty are working on expansion of the certificates and articulations for the program.

1. Purpose of this Program

Efficacy Team Analysis and Feedback: Meets

The purpose was well explained. The writer mentioned that there were a few positive changes to the program to enhance student success.

2. Demand for this Program

Efficacy Team Analysis and Feedback: Meets

The demand for this program is high. California housing will increase 7.1 percent in 2015 and housing prices have risen 93% since the housing crash. Real-Estate is educating students to become brokers, agents, purchasers of Real-Estate. These courses are viable and in demand.

3. Quality of this Program

Efficacy Team Analysis and Feedback: Meets

The program has made some positive changes in the past year and will continue to grow. The real estate department has met and exceeded state requirements for core indicators 1, 4, 9, and 17. The department is slightly below state average for core indicator 20. The program meets SLO requirements as well as articulation requirements.

4. External Issues

Efficacy Team Analysis and Feedback: Meets

The department is articulated with high schools and 4 year schools. The program

meets state and federal laws requiring brokers to have an AA as well as a 4 year degree.

5. Cost of this Program

Efficacy Team Analysis and Feedback: Meets

The department states that income covers cost. The department is cost efficient since the full time faculty retired. FTEF have increased over the past 2 years which also helps offset the cost of the program.

6. Two-Year Plan

Efficacy Team Analysis and Feedback: Meets

The program is undergoing some changes in the next two years, working on creating more certificates for the program.